

# STRATEGIC PLAN 2022-2026

CENTRAL JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS



# THEME FOR QUADRENNIUM



# MISSION, VISION & CORE VALUES

CENTRAL JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS



# MISSION STATEMENT

To proclaim the Everlasting Gospel by impacting communities and preparing people for Christ's soon return.

# VISION STATEMENT

To have every member transformed and anchored in the Body of Christ, in readiness for His imminent return.



# OUR VALUES

- **Collaboration** – Working together to achieve desired outcomes
- **Equity** – Ensuring fairness and impartiality in every aspect of life and service
- **Excellence** – Going beyond the ordinary
- **Fidelity** – The quality of being faithful and loyal



# OUR VALUES (CONT'D)

- **Forgiveness** – Redeem and restore
- **Godliness** – Aspiring to be like God in our thoughts, conduct and service
- **Humility** – Giving up self for the good of others
- **Integrity** – Doing the right thing even when no one is watching



# OUR VALUES (CONT'D)

- **Love** – Out of a relationship with God, we demonstrate compassion for the well-being of all
- **Punctuality** – Respect for time/Good stewards of time
- **Respect** – High esteem and regard for all humans



# OUR VALUES (CONT'D)

- **Transparency** – Practicing openness in personal and professional relationships and in the execution of our duties
- **Unity** - A state of togetherness marked by genuine love, fellowship, and care for one another





# STRATEGIC IMPERATIVES

CENTRAL JAMAICA CONFERENCE OF SEVENTH-DAY ADVENTISTS



# STRATEGIC IMPERATIVES

1. Spiritual Growth and Christian Conduct
2. Humanitarian Service and Development
3. Health and Family Wellness
4. Education/Training, Communication and Empowerment
5. Evangelism, Discipleship and Conservation
6. Prayer, Unity and Stewardship



# SPIRITUAL GROWTH AND CHRISTLIKE LIVING

We are committed to maintaining a constant connection with God demonstrated by our spiritual, moral, ethical, and relational behaviours, consistent with the teachings and example of Jesus.



# OBJECTIVES

- To prioritise and cultivate a strong spiritual focus among our members: children, youth, men, and women on the importance of and participation in Bible study.
- To increase the knowledge of the members regarding the SDA church's position on health and other fundamental beliefs.



# OBJECTIVES (CONT'D)

- To create a greater appreciation for the Publishing Ministry in nurturing their spiritual growth
- To engender spiritual connection and fidelity through sustainable stewardship education and promotion



# OBJECTIVES (CONT'D)

- Foster harmony among believers in church life, standards and practices, doctrines, organisational functions, and mission
- Foster mentoring relationships with Northern Caribbean University (NCU) School of Religion & Theology (SRT) students to prepare them for the work in CJC



# OBJECTIVES (CONT'D)

- Reclamation of missing youths to active involvement in church ministry
- To share the Three Angels' Message in a way that souls will be favourably attracted to Jesus Christ and elect to follow Him



# OBJECTIVES (CONT'D)

- Encouraging women to use their time, talent, spiritual gifts, and finances to the service of God within their family, church, and community
- Provide an environment that reflects spiritual values and principles becoming of Christian women's department/adornment





# OBJECTIVES (CONT'D)

- To make each communicator a digital disciple
- Be intentional in promoting the books in the local churches. Through this effort, we will increase members' awareness of the importance of reading the Spirit of Prophecy books and implementing information read thereby developing Christ-like living.



# OBJECTIVES (CONT'D)

- To encourage members to share our literature with others
- To enhance the spirituality of the members, thereby transforming behaviour.
- Improve the knowledge of the word of God and Spirit of Prophecy among church and community members.



# HUMANITARIAN SERVICE & DEVELOPMENT

Through acts of compassion, we seek to impact the lives of church and community members in a meaningful manner; by providing shelter, skills training, and entrepreneurial opportunities. We will be intentional in building homes, churches, and centres of influence (Improving the physical structures and financial growth of our churches).



# OBJECTIVES

- Make H.S. Walters Health and Outreach Centre the premier health institution
- To demonstrate care for the members by offering support
- To establish community empowerment centres promoting morals, values, and attitudes for a more caring and gentler society



# OBJECTIVES (CONT'D)

- Engage youth in community impact
- Promote and develop a culture of respect for human's inalienable and defeasible rights to fellowship with God and fellow human beings
- To engender greater involvement of men as role models and mentors, impacting one life at a time



# OBJECTIVES (CONT'D)

- To develop dilapidated/deteriorated churches that need rehabilitation
- To further develop an enthusiasm for ministry among pastors and lay workers
- Address the demands from members & non-members for a convenient way of accessing goods and services for meeting their social needs



# OBJECTIVES (CONT'D)

- Include Mass Communication as part of the development of at-risk youth
- Empowering women to help other women to create opportunities for Christian service, through acts of benevolence to alleviate suffering and positively impact the lives of others



# OBJECTIVES (CONT'D)

- Teaching children and adolescents to love God and care for others through acts of kindness
- To establish physical and online Libraries in Each Local Church
- Promote and encourage evangelism by the use of practical activities which result in a culture of caring and sharing.
- Pastoral Care





# HEALTH AND FAMILY WELLNESS

We affirm the biblical principles and well-being of the whole person and the family, by making healthful living, wholesome family, and healing of the sick a priority. Cooperating with the Creator in His compassionate work of restoration through our health ministries, facilities, and counselling centres.



# OBJECTIVES

- To create programmes that have a direct impact on the health and well-being of individuals
- To introduce lifestyle activities to children to form healthy habits
- To promote and provide a caring and safe space for the healing of mind, body, and spirit.



# OBJECTIVES (CONT'D)

- To provide a space for workers and their families to engage in sports and exercise
- Emphasize wholesomeness in ministering to the psychological, emotional, spiritual, and relational needs of each member of the family within our church and the community.



# OBJECTIVES (CONT'D)

- Inspire each family to lead lives which perpetuate the biblical model of healthy interdependent relationships among family members, and the wider community
- To assist family members as they go through various transitional stages throughout their lives



# OBJECTIVES (CONT'D)

- To transform the lives of at-risk youth
- To alert the populace to the importance of focusing on total health & wellness,” with special emphasis to be placed on mental health and wellness.
- Foster family involvement in Community Services and promote a healthy lifestyle.



# EDUCATION/TRAINING, COMMUNICATION, AND EMPOWERMENT

Providing the most valuable values-based quality education, attained through academic excellence, emotional, physical, and spiritual development, social interaction, and lay training delivered through our educational institutions and churches. We aim to provide transparency by increasing and improving our relationships and services through information gathering and dissemination and other methods.



# OBJECTIVES

- To maintain the CJC Adventist Education System as distinctively Adventist in philosophy and practice while cultivating a strong spiritual focus
- Implement a conceptual framework of integrative faith and learning



# OBJECTIVES (CONT'D)

- Realign the CJC's formal and informal educational systems for optimization of its operational and service delivery
- To provide a wider range of educational opportunities
- People First





# OBJECTIVES (CONT'D)

- To improve workers' morale
- To optimise resources to fund the operation of our educational institutions
- Bolster the human and intellectual resources necessary for carrying forward an impactful health and family wellness programme



# OBJECTIVES (CONT'D)

- To develop and train church officers and lay workers in service to the church and the community
- Fostering collegiality with the nurture of and advocacy for pastors and their families
- To develop and publish health programmes and make same available through media-on-demand platforms



# OBJECTIVES (CONT'D)

- To utilize all available media to enhance planning, camaraderie, development, nurturing, witnessing and worship.
- Equip Local Communication Leaders
- Equip communicators at every level of the church to become effective digital disciples



# OBJECTIVES (CONT'D)

- Collaborate with the Administration and all departments of the church in witnessing to the community
- Integration of all Departments for soul-winning activities
- To achieve 75% participation of churches in the use of the Ecclesia 7 and ACMS applications



# OBJECTIVES (CONT'D)

- To develop and train our men, women, youth, and adolescents in skills that will enable them to serve in leadership roles in their churches
- Provide stewardship and trust education
- To increase the number, efficiency, effectiveness, and productivity of the CJC Literature Evangelists.



# OBJECTIVES (CONT'D)

- To enhance the personal development of each Literature Evangelist
- To make all printed materials by the church accessible to church members
- To ensure that new converts have access to all the information they need to grow in Christ.



# OBJECTIVES (CONT'D)

- To enforce the importance of the utilization of Christ's Method alone for true success in ministry, and to educate and train ACS leaders and team members in the local churches in this regard
- To ensure that the local churches are informed of all ACS-related plans and activities



# OBJECTIVES (CONT'D)

- To teach individuals to help themselves and others through empowerment programmes/sessions
- Empower Elders in service





# EVANGELISM, DISCIPLESHIP, AND CONSERVATION

Reaching people with the everlasting gospel through, preaching, teaching, digital evangelism and modelling Christ in our homes, schools, and communities. thereby, making each believer an active disciple of Christ anchored in the teaching and practices of the Seventh-day Adventist church, as they look forward to Christ's second return.



# OBJECTIVES

- Create within each church and educational institution a culture of evangelism to reach all people
- Administrators and Directors being actively involved in evangelism
- To revitalise the Prison, Possibilities and Chaplaincy Ministries



# OBJECTIVES (CONT'D)

- Increase Sabbath School attendance in the local church to 70% and increase consistency in Sabbath School statistical and remittance reporting
- To develop field-based continuing education in area of preaching and evangelism.
- “Community Impact” – Go out into the community and share the word as well as provide them with food items etc.



# OBJECTIVES (CONT'D)

- Visitation Program
- Get more members involved in evangelism through distribution of the written word
- To have at least three Publishing Crusades for the Quadrennium.



# PRAYER, UNITY, AND STEWARDSHIP

Through constant communion with God and fellow men, we unite in utilizing our time, talent, and resources, for the glorification of God and the benefit of humanity.



# OBJECTIVES

- Increase social interactions among youth to build unity/togetherness
- To advance the spiritual growth of each member in the local church
- To increase the level of giving (Tithe and Offering 15% respectively)



# OBJECTIVES (CONT'D)

- To present an annual, audited financial statement to the constituency
- To promote the unity of belief and encourage the members to follow the same
- To increase statistical reporting to at least 80% annually up to 2023 and 100% by 2025



# OBJECTIVES (CONT'D)

- To promote and maintain an active prayer ministry in the lives of our members throughout the Central Jamaica Conference both personally and corporately.
- Establish zonal publishing groups





# OBJECTIVES (CONT'D)

- Implement a culture of prayer and dependence on God for success in ministry (except God builds the house, they labour in vain who built it)
- Educate the members on the importance of united prayer and the need to be stewards of time, talent and resources.



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